



KRISTEN MIRANDA
California Market President &
West Territory Coach
AETNA

Kristen Miranda currently serves as Aetna’s California Market President and West Region Head, leading a Sales and Network organization that spans eleven states and a P&L in excess of \$5 B. Immediately prior to joining Aetna, Kristen served as Chief Integration Officer for Agilon Health, an organization founded to drive clinical transformation in provider organizations, a role that leveraged Kristen’s work in healthcare innovation.

Kristen also served as Senior Vice President of Strategic Partnerships and Innovation for Blue Shield of California, where she helped design and lead its statewide Accountable Care Organization (ACO) program. First implemented in 2010, this ground-breaking program has been described by Health Affairs as “one of the oldest and most successful ACOs in the country”. Under Kristen’s leadership, Blue Shield’s ACO program showed consistently impressive results,

positioned Blue Shield as a national leader in innovative health plan/provider collaborations, and attracted attention and coverage from a wide range of leading health care organizations, including the Institute of Medicine, Brookings, Institution, AHIP and the National Health Service in the UK.

Prior to joining Blue Shield, Kristen held leadership positions with Health Net and CIGNA in Provider Contracting and Provider Services. Her experience on the provider side includes the position of Executive Director for a large integrated physician/hospital organization in Northern California. As a consultant, Kristen has worked with number of healthcare foundations and physician organizations on issues of access.

Kristen holds a degree in anthropology from the University of California, Davis, was an Honors Collegium scholar at the University of California, Los Angeles and studied global negotiation at Harvard Business School. She has been a frequent guest lecturer at the University of California, Berkeley, Stanford University and other leading institutions, and is a member of the Health System Transformation Task Force. Kristen sits on the board of directors for both Integrated Healthcare Association (IHA) and Operation Access.