



GENE RAPISARDI
Market President
Southern California & Nevada
CIGNA HEALTHCARE

Gene Rapisardi, as Market President, is responsible for overall leadership, strategic development and financial results of the Southern California and Nevada markets. In his role, Gene also serves as liaison between the market and CIGNA's Executive Leadership Team.

Gene made the decision to join Cigna in 2008 as a result of its strong value proposition of health engagement and service excellence. His initial role was Vice President of Sales for the Los Angeles Market. In 2009 Gene accepted the expanded role of Vice President of Sales and Client Management for Southern California and Nevada. Gene was appointed to his current role as Market President in late 2011.

Prior to joining Cigna, Gene held leadership roles at PacifiCare and Health Net. Gene began his career in 1980 at MetLife where he was an Account Executive. In total Gene has 32 years of experience in the employee benefit and health services industry. Gene is an ordained minister and serves as chaplain of addiction recovery centers in Antelope Valley. Gene and his family reside in San Bernardino County.